

**WSOC-TV**

WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
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Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/Iss/American Crossroads (13324)
Crossroads Media (1218)/055317791
MARONEY,STEPHANIE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645332
Inv Date 10/28/2012
Terms Net 30
Contract 330476
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

Product Political - Issue (1068)
Brand 953/AMERICAN CROSSROADS (136645)
Acct Types National/Political
Est/Headline 953/06307170
Demo
Revision
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE

CO-OP Order Type No/Normal
Package
Gen. Date 10/31/2012 11:31:15AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<u>GD MRN AMR-ABC</u>						
	Spot	7:00:00AM- 9:00:00AM	Day, F-1	10/05/12 8:41AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV19ACH	\$2200.00	
2.0	Contract Line Remarks:		<u>CASTLE EFF:FALL'12</u>						
	Spot	10:00:00PM-11:00:00PM	Day, M-1	10/08/12 10:43PM (Mo)	00:30	Castle	USPRTV19ACH	\$6600.00	
3.0	Contract Line Remarks:		<u>GD MRN AMR-ABC</u>						
	Spot	7:00:00AM- 9:00:00AM	Day, M-1	10/08/12 8:44AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV19ACH	\$2200.00	
4.0	Contract Line Remarks:		<u>COLLEGE FOOTBALL</u>						
	Spot	12:00:00PM- 3:30:00PM	Day, Sa-2	10/06/12 12:27PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	USPRTV19ACH	\$3000.00	
	Spot	12:00:00PM- 3:30:00PM	Day, Sa-2	10/06/12 1:54PM (Sa)	00:30	ENTERTAINMENT TONIGHT WEEKENDS	USPRTV19ACH	\$3000.00	
5.0	Contract Line Remarks:		<u>ABC CLG FTBL L<</u>						
	Spot	3:30:00PM- 7:00:00PM	Day, Sa-2	10/06/12 5:29PM (Sa)	00:30	College Football	USPRTV19ACH	\$4000.00	
	Spot	3:30:00PM- 7:00:00PM	Day, Sa-2	10/06/12 6:07PM (Sa)	00:30	College Football	USPRTV19ACH	\$4000.00	
6.0	Contract Line Remarks:		<u>SAT NT FTB-ABC<</u>						
	Spot	8:00:00PM-11:30:00PM	Day, Sa-2	10/06/12 7:58PM (Sa)	00:30	Saturday Night Football	USPRTV19ACH	\$4500.00	
	Spot	8:00:00PM-11:30:00PM	Day, Sa-2	10/06/12 8:05PM (Sa)	00:30	Saturday Night Football	USPRTV19ACH	\$4500.00	
7.0	Contract Line Remarks:		<u>GD MRN AMR-ABC</u>						
	Spot	7:00:00AM- 9:00:00AM	Day, Th-1	10/04/12 8:40AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV19ACH	\$2200.00	
8.0	Contract Line Remarks:		<u>PRIVATE PRACTICEFF:FALL'12</u>						
	Spot	10:00:00PM-11:00:00PM	Day, Tu-1	10/02/12 10:36PM (Tu)	00:30	Private Practice	USPRTV19ACH	\$9000.00	
9.0	Contract Line Remarks:		<u>GD MRN AMR-ABC</u>						
	Spot	7:00:00AM- 9:00:00AM	Day, Tu-1	10/02/12 8:54AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV19ACH	\$2200.00	
10.0	Contract Line Remarks:		<u>GD MRN AMR-ABC</u>						
	Spot	7:00:00AM- 9:00:00AM	Day, W-1	10/03/12 7:28AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	USPRTV19ACH	\$2200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$49,600.00	Total Spots	13
Commission	(\$7,440.00)		
Net Total	\$42,160.00		